# DIGITAL CINEMA NAMING CONVENTION

# EASY KIT

## FOR STUDIOS AND DIGITAL CINEMA VENDORS

2$^{nd}$ Edition

**July 26th, 2007**

# Digital Cinema Naming Convention V.99a

## -Made Easy-

Some Digital Cinema servers can only show a limited number of characters on their display screens.  If the file name of a Digital Cinema Package is lengthy, much of the information may be cut off entirely, or not visible unless you scroll to a second page or have a supplementary laptop to show the additional information. This makes finding a specific trailer or feature challenging if you have multiple titles with long names.  It can be especially confusing when you have multiple trailers and rating tags along with the feature of the same name.

To help solve this problem, the Intersociety Digital Cinema Forum and the Digital Cinema Trailer Committee created a Naming Convention as a temporary solution until future server designs address the issue.

You will start seeing trailer and feature Digital Cinema Packages with file names like:


RATATOUILLE_FTR_S_EN-XX_US-G_51_2K_DI_20060525_TDC


or


PIRATES-3_TLR-1_F_EN-XX_US-GB_51_2K_DI_20060415_TDC


or


PIRATES-3_RTG-T1_F_EN-XX_US-GB_51_2K_DI_20060415_TDC


At first glance, these names will probably be confusing, and depending on your server, may be cut off after a certain number of characters.

In order to make all the pertinent information for each Digital Cinema Package visible, the Naming Convention uses abbreviations for most of the information – including the title of the movie.

Enclosed are Easy Guide Charts to help you understand the Naming Convention. There is an **Abridged Easy Guide** for most applications - the first 40 characters  - and an **Unabridged Easy Guide** that contains the complete Naming Convention String.

There are also several Easy Kit Appendices with *recommendations* for Language and Territory Codes.  These appendices were updated on March 1st 2007 due to essential clarifications and conflicts with the newly released ISO 639-3.

# Digital Cinema Naming Convention V.99a
## Abridged Easy Guide for Studios.
### -The First 40 Characters-

**Film Title:**

(14 Characters max. Often Abbreviated. If 3D, "3D" in title.)

**Aspect Ratio:**

**F** = Flat
(1998 x 1080)
**S** = Scope
(2048 x 858)

**Territory and Rating:**

(See Appendices 2 and 2a.)

**Feature:**
G, PG, 13, R, NC
**Trailer:**
GB = Green Band
RB = Red Band

## NAME-OF-MOVIE_TLR-2_F_EN-XX_US-GB_51

**Content Type and Version:**

(6 characters max.)

**FTR** = Feature
**TLR-1** = Trailer # 1
**RTG-F** = Rating Tag for Feature
**RTG-T1** = Rating Tag for Trailer # 1
**TSR-1** = Teaser # 1
**POL** = Policy
**PSA** = Public Service Announcement
**ADV** = Advertisement
**SHR** = Short
**XSN** = Transitional
**TST** = Test

**Language: Audio & Subtitle**

(See Appendices 1 and 1a.)

**Audio Type:**

Examples:

51 = 5.1
71 = 7.1
20 = LTRT

**Important Tip:**

The Content type and Version helps differentiate between the feature, its trailers, the trailer's rating tag, etc. Remember the "F" or the "T" after "RTG"!

# Digital Cinema Naming Convention V.99a
## Unabridged Easy Guide

Fields are always separated by underscores ( _ ). Hyphens ( - ) are sometimes used within fields. No blank spaces.

**Territory and Rating:**

First 2 characters = Territory.
Next 3 characters= Rating.
(See Appendices 2 and 2a.)

**Feature Ratings:**
G, PG, 13, R, NC
**Trailer Ratings:**
GB = Green Band
RB = Red Band

**Resolution:**

2K
4K
48
(2K@48fps)

**Date:**

YYYY
MMDD

**Film Title:**
(14 characters. Often abbreviated. If 3D, 3D goes in title.)

**Aspect Ratio:**

F = Flat
(1998 x 1080)
S = Scope
(2048 x 858)

**Facility:**

**NAME-OF-MOVIE_TLR-2_F_EN-XX_US-GB_51_2K_DI_20070115_FACILITY_3D-1GHOST**

**Content Type:**

**FTR** = Feature
**TLR-1** = Trailer # 1
**RTG-F** = Rating Tag for Feature.
**RTG-T1** = Rating Tag for Trailer # 1
**TSR-1** = Teaser # 1
**POL** = Policy
**PSA** = Public Service Announcement
**ADV** = Advertisement
**SHR** = Short
**XSN** = Transitional
**TST** = Test

**Language:**
**Audio & Subtitle**

First 2-3 characters indicate **audio language.**

Next 2-3 characters indicate **subtitle language.**

**XX** = No subtitles.

(See Appendices 1 and 1a for language codes.)

**Audio Type**

Examples:

**51** = 5.1
**71** = 7.1
**20** = LTRT

**Studio:**

Examples:

| | |
|---|---|
| Dimension | WC |
| Disney | DI |
| DreamWorks | PC |
| Focus | RE |
| Fox | TCF |
| Fox Atomic | OTA |
| Fox Searchlight | FX |
| Lion's Gate | LION |
| MGM | XM |
| Miramax | MRMX |
| New Line | NT |
| Paramount | PC |
| Paramount Vantage | PC |
| Sony | SPE |
| Universal | UP |
| Warner Bros | WR |
| Weinstein Co | WC |

**3D Specs:**

**3D-1** = Single Track

**3D-2** = Dual Track

**Ghost** = Ghost-busted.

**Nonghost** = Not ghost-busted.

# Appendix # 1

# Language Codes

Example:  EN-FR
(English Audio with French Subtitles)

The first language code ("EN" in our example) represents the audio language.  The second language code (FR) represents the subtitle language.

Occasionally, Digital Cinema Packages will have two subtitle languages.

Example:  GSW-FR-IT
(Swiss German audio with French and Italian subtitles.)

Subtitles are either generated in the theatre by the Digital Cinema projector, or are burned into the image by the studio.  If the Language Code is UPPER CASE, the subtitles are generated in real time by the projector.  If the Language Code is lower case, the subtitles are burned into the image already.

(Most of the language codes used in the Naming Convention are taken from ISO 639-1, 639-2, and 639-3.  If you are looking for a language that is not on the list in the following pages, refer to the ISO website: www.iso.org.)

# Frequently Used Language Codes
# Sorted by Code

March 1, 2007

(Based on ISO 639-1, 639-2, and 639-3 codes[1])

| ABBREVIATION | LANGUAGE |
|---|---|
| ALB | ALBANIAN |
| AR | ARABIC |
| ARA | ARABIC |
| BG | BULGARIAN |
| BOS | BOSNIAN |
| BS | BOSNIAN |
| BUL | BULGARIAN |
| CA | CATALAN |
| CAT | CATALAN |
| CES | CZECH |
| CMN | CHINESE – MANDARIN PRC (Audio only) |
| CS | CZECH |
| CZE | CZECH |
| DA | DANISH |
| DAN | DANISH |
| DE | GERMAN |
| DEU | GERMAN |
| DUT | DUTCH |
| EL | GREEK |
| ELL | GREEK |
| EN | ENGLISH |
| ENG | ENGLISH |
| ES | CASTILIAN |
| EST | ESTONIAN |
| ET | ESTONIAN |

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[1] Language codes in Red are not currently represented in the ISO standard, but are suggested for this Naming Convention.

| | |
|---|---|
| FI | FINNISH |
| FIN | FINNISH |
| FR | FRENCH |
| FRA | FRENCH |
| FRE | FRENCH |
| GER | GERMAN |
| GRE | GREEK |
| GSW | SWISS GERMAN |
| HE | HEBREW |
| HEB | HEBREW |
| HI | HINDI |
| HIN | HINDI |
| HR | CROATIAN |
| HRV | CROATIAN |
| HU | HUNGARIAN |
| HUN | HUNGARIAN |
| ICE | ICELANDIC |
| IND | INDONESIAN BAHASA |
| IS | ICELANDIC |
| ISL | ICELANDIC |
| IT | ITALIAN |
| ITA | ITALIAN |
| JA | JAPANESE |
| JPN | JAPANESE |
| KO | KOREAN |
| KOR | KOREAN |
| LAS | LATIN AMERICAN SPANISH (This conflicts with the 639-3 code for Lama, one of 39 languages spoken in Togo. We are keeping it in this naming convention for Latin American Spanish, however, due to its widespread use in film distribution.) |
| LAV | LATVIAN |
| LIT | LITHUANIAN |
| LT | LITHUANIAN |
| LV | LATVIAN |
| MSA | MALAY BAHASA |
| NAN | CHINESE - TAIWANESE (Audio only) |
| NL | DUTCH |
| NLD | DUTCH |
| NO | NORWEGIAN |
| NOR | NORWEGIAN |
| PL | POLISH |
| POL | POLISH |

| | |
|---|---|
| POR | PORTUGUESE - EUROPEAN |
| PT | PORTUGUESE - EUROPEAN |
| QBP | PORTUGUESE - BRAZILIAN |
| QFC | FRENCH CANADIAN |
| QMS | CHINESE - MANDARIN SIMPLIFIED (Subtitles only) |
| QMT | CHINESE - MANDARIN TRADITIONAL (Subtitles only) |
| QSA | ARGENTINIAN SPANISH |
| QSM | MEXICAN SPANISH |
| QTM | CHINESE - TAIWANESE MANDARIN (Audio only) |
| RO | ROMANIAN |
| RON | ROMANIAN |
| RU | RUSSIAN |
| RUM | ROMANIAN |
| RUS | RUSSIAN |
| SCC | SERBIAN |
| SCR | CROATIAN |
| SK | SLOVAK |
| SL | SLOVENIAN |
| SLK | SLOVAK |
| SLO | SLOVAK |
| SLV | SLOVENIAN |
| SPA | CASTILIAN |
| SQ | ALBANIAN |
| SQI | ALBANIAN |
| SR | SERBIAN |
| SRP | SERBIAN |
| SV | SWEDISH |
| SWE | SWEDISH |
| TA | TAMIL |
| TAM | TAMIL |
| TE | TELUGU |
| TEL | TELUGU |
| TH | THAI |
| THA | THAI |
| TR | TURKISH |
| TUR | TURKISH |
| UK | UKRAINIAN |
| UKR | UKRAINIAN |
| VI | VIETNAMESE |
| VIE | VIETNAMESE |
| VLS | FLEMISH |

CHINESE - CANTONESE

# Appendix # 1a

# Frequently Used Language Codes
# Sorted by Language

March 1, 2007

The language codes are based on ISO 639-1, 639-2, or 639-3 codes.  When a 2 character 639-1 code is available, this is the preferred code.  Codes in blue represent a code change from earlier versions of the Naming Convention Easy Kit due to clarifications, or to conflicts discovered with the recently released 639-3 code.  Codes beginning with "Q" are not represented in the ISO Standard, but are named using the 639-2 methodology for additional languages.  "LAS", representing Latin American Spanish, is a special case in that LAS represents Lama (spoken in Togo) in the 639-3 codes.  Due to the widespread use of "LAS" as Latin American Spanish in Film Distribution, however, we have chosen to keep it as Latin American Spanish for purposes of this convention.

**LANGUAGE**

| | |
|---|---|
| ALBANIAN | SQ |
| ARABIC | AR |
| BAHASA INDONESIAN | **IND** |
| BAHASA MALAY | **MSA** |
| BOSNIAN | BS |
| BULGARIAN | BG |
| CATALAN | CA |
| CHINESE - CANTONESE | **YUE** |
| CHINESE - MANDARIN PRC | **CMN** (Use for Audio only) |
| CHINESE - MANDARIN SIMPLIFIED | **QMS** (Use for Subtitles only!) |
| CHINESE - MANDARIN TRAD. | **QMT** (Use for Subtitles only!) |
| CHINESE - TAIWANESE | **NAN** (Use for Audio only!) |
| CHINESE - TAIWANESE MANDARIN | **QTM** (Use for Audio only.) |
| CROATIAN | HR |
| CZECH | CS |
| DANISH | DA |
| DUTCH | NL |

| | |
|---|---|
| ENGLISH | EN |
| ESTONIAN | ET |
| FINNISH | FI |
| FLEMISH | **VLS** |
| FRENCH | FR |
| FRENCH CANADIAN | **QFC** |
| GERMAN | DE |
| GREEK | EL |
| HEBREW | HE |
| HINDI | HI |
| HUNGARIAN | HU |
| ICELANDIC | IS |
| INDONESIAN | **IND** |
| ITALIAN | IT |
| JAPANESE | JA |
| KOREAN | KO |
| LATVIAN | LV |
| LITHUANIAN | LT |
| MALAY | **MSA** |
| NORWEGIAN | NO |
| POLISH | PL |
| PORTUGUESE - BRAZILIAN | **QBP** |
| PORTUGUESE - EUROPEAN | PT |
| ROMANIAN | RO |
| RUSSIAN | RU |
| SERBIAN | SR |
| SLOVAK | SK |
| SLOVENIAN | SL |
| SPANISH - ARGENTINIAN | **QSA** |
| SPANISH - CASTILIAN | ES |
| SPANISH - LATIN AMERICAN | **LAS**  (LAS conflicts with 639-3 code for LAMA, one of 39 languages spoken in Togo.  We are keeping it in this Naming Convention for Latin American Spanish, however, due to its widespread use in film distribution.) |
| SPANISH - MEXICAN | **QSM** |
| SWEDISH | SV |
| SWISS GERMAN | GSW |
| TAMIL | TA |
| TELUGU | TE |
| THAI | TH |
| TURKISH | TR |

| UKRAINIAN | UK |
| VIETNAMESE | VI |

# Appendix # 2

The territory and rating field in the Naming Convention consists of two to five characters.  The first two characters indicate the release territory.  They are based on ISO 3166-1 country codes.  The next 3 characters indicate the local rating, if one exists.  For example, "US-13" would indicate: US territory with a feature rating of PG-13.  For US trailers, "GB" indicates Green Band; "RB" indicates Red Band.  "GB" indicates that the trailer has been approved for all audiences by the MPAA, but does not indicate the rating of the advertised feature.

# US Ratings

| | | |
|---|---|---|
| G | = | G |
| PG | = | PG |
| 13 | = | PG-13 |
| R | = | R |
| NC | = | NC-17 |

Note:  Although "XX" is often used in the *Language* field to indicate "No Subtitles", XX is not used in the *Ratings* field to indicate "No Rating", since this might be confused as an "X" rating.

# Frequently Used Territory Codes
# Sorted by Code

March 1, 2007

AE   U.A.E.
AL   ALBANIA
AR   ARGENTINA
AT   AUSTRIA
AU   AUSTRALIA
BA   BOSNIA/HERZ
BE   BELGIUM
BG   BULGARIA
BH   BAHRAIN
BO   BOLIVIA
BR   BRAZIL
BY   BELARUS
CA   CANADA
CH   SWITZERLAND
CL   CHILE
CN   CHINA
CO   COLOMBIA
CS   SERBIA
CZ   CZECH REP
DE   GERMANY
DK   DENMARK
DU   DUBAI
EC   ECUADOR
EE   ESTONIA
EG   EGYPT
ES   SPAIN
FI   FINLAND
FR   FRANCE
GR   GREECE
GT   GUATEMALA
HK   HONG KONG

| | |
|---|---|
| HR | CROATIA |
| HU | HUNGARY |
| ID | INDONESIA |
| IE | IRELAND |
| IL | ISRAEL |
| IN | INDIA |
| IS | ICELAND |
| IT | ITALY |
| JO | JORDAN |
| JP | JAPAN |
| KE | KENYA |
| KR | SOUTH KOREA |
| KW | KUWAIT |
| KZ | KAZAKHSTAN |
| LB | LEBANON |
| LT | LITHUANIA |
| LU | LUXEMBOURG |
| LV | LATVIA |
| ME | MONTENEGRO |
| MX | MEXICO |
| MY | MALAYSIA |
| NL | NETHERLANDS |
| NO | NORWAY |
| NZ | NEW ZEALAND |
| OM | OMAN |
| PA | PANAMA |
| PE | PERU |
| PH | PHILIPINES |
| PK | PAKISTAN |
| PL | POLAND |
| PT | PORTUGAL |
| PY | PARAGUAY |
| QA | QATAR |
| RO | ROMANIA |
| RU | RUSSIA |
| SA | SAUDI ARABIA |
| SE | SWEDEN |
| SG | SINGAPORE |
| SI | SLOVENIA |
| SK | SLOVAKIA |
| TH | THAILAND |

```
TR    TURKEY
TT    TRINIDAD
TW    TAIWAN
UA    UKRAINE
UK    UNITED KINGDOM
US    USA
UY    URUGUAY
VE    VENEZUELA
VN    VIETNAM
ZA    SOUTH AFRICA
```

# Appendix # 2a

## Frequently Used Territory Codes
## Sorted by Country

March 1, 2007

| | |
|---|---|
| ALBANIA | AL |
| ARGENTINA | AR |
| AUSTRIA | AT |
| AUSTRALIA | AU |
| BAHRAIN | BH |
| BELARUS | BY |
| BELGIUM | BE |
| BOLIVIA | BO |
| BOSNIA/HERZ | BA |
| BRAZIL | BR |
| BULGARIA | BG |
| CANADA | CA |
| CHILE | CL |
| CHINA | CN |
| COLOMBIA | CO |
| CROATIA | HR |
| CZECH REP | CZ |
| DENMARK | DK |
| DUBAI | DU |
| ECUADOR | EC |
| EGYPT | EG |
| ESTONIA | EE |
| FINLAND | FI |
| FRANCE | FR |
| GERMANY | DE |
| GREECE | GR |
| GUATAMALA | GT |
| HONG KONG | HK |
| HUNGARY | HU |
| ICELAND | IS |

| | |
|---|---|
| INDIA | IN |
| INDONESIA | ID |
| IRELAND | IE |
| ISRAEL | IL |
| ITALY | IT |
| JAPAN | JP |
| JORDAN | JO |
| KAZAKHSTAN | KZ |
| KENYA | KE |
| KUWAIT | KW |
| LATVIA | LV |
| LEBANON | LB |
| LITHUANIA | LT |
| LUXEMBOURG | LU |
| MALAYSIA | MY |
| MEXICO | MX |
| MONTENEGRO | ME |
| NETHERLANDS | NL |
| NEW ZEALAND | NZ |
| NORWAY | NO |
| OMAN | OM |
| PAKISTAN | PK |
| PANAMA | PA |
| PARAGUAY | PY |
| PERU | PE |
| PHILIPINES | PH |
| POLAND | PL |
| PORTUGAL | PT |
| QATAR | QA |
| ROMANIA | RO |
| RUSSIA | RU |
| SAUDI ARABIA | SA |
| SERBIA | CS |
| SINGAPORE | SG |
| SLOVAKIA | SK |
| SLOVENIA | SI |
| SOUTH AFRICA | ZA |
| SOUTH KOREA | KR |
| SPAIN | ES |
| SWEDEN | SE |
| SWITZERLAND | CH |

| | |
|---|---|
| TAIWAN | TW |
| THAILAND | TH |
| TRINIDAD | TT |
| TURKEY | TR |
| U.A.E. | AE |
| UKRAINE | UA |
| UNITED KINGDOM | UK |
| URUGUAY | UY |
| USA | US |
| VENEZUELA | VE |
| VIETNAM | VN |

## EXAMPLES:

Note: ISO 639.2 does not currently have a code for Latin American Spanish.  In this case, "LAS" is recommended.

**PIRATES-2_FTR_S_EN-LAS_US-13_51_2K_DI_20060607_TDC**

(Pirates 2 Feature. Scope. English Audio with Latin American Spanish Subtitles for US.  Rated PG-13. 5.1 Audio. 2K Resolution. Disney. Packaged on June 7, 2006 at Technicolor Digital Cinema.)

**PIRATES-2_RTG-F_S_EN-LAS_US-13_51_2K_DI_20060607_TDC**

(Pirates 2 Feature Rating Tag. Scope. English Audio with Latin American Spanish Subtitles for US. Rated PG-13. 5.1 Audio. 2K Resolution. Disney. Packaged on June 7, 2006 at Technicolor Digital Cinema.)

**PIRATES-2_TLR-2_F_EN-LAS_US-GB_51_2K_DI_20060415_TDC**

(Pirates 2 Trailer 2. Flat. English Audio with Latin American Spanish Subtitles for US. Green Band trailer. 5.1 Audio. 2K Resolution. Disney. Packaged on April 15, 2006 at Technicolor Digital Cinema.)

**PIRATES-2_RTG-T2_F_EN-LAS_US-GB_51_2K_DI_20060415_TDC**

(Pirates 2 Rating Tag for Trailer 2. Flat. English Audio with Latin American Spanish Subtitles for US. Green Band. 5.1 Audio. 2K Resolution. Disney. Packaged on April 15, 2006 at Technicolor Digital Cinema.)

**MANOFTHEYEAR_FTR-V2_S_EN-XX_US-13_51_2K_UP_20061006_TDC**

(Man of the Year Feature, Version 2. Scope. English Audio with no subtitles for US. Rated PG-13. 5.1 Audio. 2K Resolution. Universal. Packaged on October 6, 2006 at Technicolor Digital Cinema.)

**CHICKNLITTLE3D_FTR_F_GSW-FRE-ITA_CH_51_2K_DI_20060315_TDC_3D-1ghost**

(Chicken Little 3D Feature. Flat. German Audio with French and Italian Subtitles for Switzerland.  5.1 Audio. 2K. Disney. Packaged on March 15, 2006 at Technicolor Digital Cinema. Single Track 3D. Ghost-busted.)

## REFERENCES:

International Organization for Standardization (ISO) – see <http://www.iso.org>:
ISO 639-1:2002 Codes for the representation of names of languages -- Part 1: Alpha-2 code
ISO 639-2:1998 Codes for the representation of names of languages -- Part 2: Alpha-3 code
ISO 3166-1:2006 Codes for the representation of names of countries and their subdivisions -- Part 1: Country codes

ISCI (Industry Standard Commercial Identifier) codes are assigned and maintained by the American Association of Advertising Agencies – see <http://www.aaaa.org>